



Anil Neerukonda Institute of Technology & Sciences (Autonomous)

(Permanent Affiliation by Andhra University & Approved by AICTE)
Accredited by NBA (ECE, EEE, CSE, IT, Mech. Civil & Chemical) & NAAC
Sangivalasa-531 162, Bheemunipatnam Mandal, Visakhapatnam District
Phone: 08933-225083/84/87 Fax: 226395
Website: www.anits.edu.in email: principal@anits.edu.in

DEPARTMENT OF MANAGEMENT STUDIES

Date: 7th Dec, 2024

To
The Principal,
ANITS

Subject: Permission for Industria Visit-reg.

I am writing to seek your kind permission to **Industrial Visit to Andhra Pradesh MedTech Zone (AMTZ)** for I & II year students and faculty.

Topic : **Industrial Visit to Andhra Pradesh MedTech Zone (AMTZ)**
Date : 13-12-2024
Time : 09:00 AM – 04:00 PM
Venue : AMTZ, Vizag

RV
7/12

PRINCIPAL
Anil Neerukonda Institute of
Technology & Sciences
Sangivalasa-531 162
Visakhapatnam Dist.

Neerukonda
HOD

Department of MBA-HA
Dr. V.BINDU NEEHARIKA
Head of the Department, MBA (H A)
Anil Neerukonda Institute of
Technology & Sciences
Sangivalasa-531162, Visakhapatnam Dist.,



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DEPARTMENT OF MANAGEMENT STUDIES

Date: 9th Dec, 2024

CIRCULAR

This is to inform all the students of MBA HA and faculty that an industry visit has been scheduled to provide hands-on experience and exposure to real-world industrial processes. The visit will help students understand the practical applications of the theoretical concepts they have learned in their coursework.

Topic	: Industrial Visit to Andhra Pradesh MedTech Zone (AMTZ)
Date	: 13-12-2024
Time	: 09:00 AM – 04:00 PM
Venue	: AMTZ, Vizag

HOD

Department of MBA
Dr. V.BINDU NEEHARIKA
Head of the Department, MBA (H A)
Anil Neerukonda Institute of
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Sangivalasa-531162, Visakhapatnam Dist.,



DEPARTMENT OF MANAGEMENT STUDIES

Date: 13-12-2024

Report on
INDUSTRIAL VISIT

Event Title : Industrial Visit to Andhra Pradesh MedTech Zone (AMTZ)
Date & time : 13th Dec, 2024, 9AM-4PM

MBA students and faculty of Anil Neerukonda Institute of Technology and Sciences visited the Andhra Pradesh MedTech Zone (AMTZ) in Visakhapatnam, a premier medical technology manufacturing hub in India. The visit aimed to provide students with practical insights into the workings of a med-tech manufacturing ecosystem and its role in the healthcare industry.

Objective of the visit

1. To understand the functioning of AMTZ as a manufacturing hub.
2. To explore operational strategies and business models in the med-tech sector.
3. To gain exposure to cutting-edge medical technology and its economic impact.
4. To relate management theories to real-world industrial practices.

Overview of AMTZ

Andhra Pradesh MedTech Zone (AMTZ) is India's first integrated medical device manufacturing park. It provides infrastructure and support facilities for the production of medical devices, offering testing, prototyping, and manufacturing facilities under one roof.

Features of AMTZ include:

- Advanced manufacturing facilities.
- Common scientific laboratories.
- Business incubation centers.
- A focus on innovation and cost-efficiency in healthcare technology.

The students were welcomed by the AMTZ team and provided an introductory briefing about the facility, its mission, and its contribution to the healthcare industry.

The visit included a guided tour of the following sections:

- Manufacturing Units: Showcasing the production of medical devices like ventilators, diagnostic equipment, and surgical tools.
- Common Testing Laboratories: Highlighting the importance of quality control and regulatory compliance in medical devices.



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- Innovation and R&D Centers: Demonstrating cutting-edge developments in healthcare technology.

Discussions with panel members includes

- Challenges in the med-tech manufacturing industry.
- Strategies for cost optimization and innovation.

Outcome of the Visit:

Students gained the knowledge from the visit to AMTZ, Vizag the importance of collaboration between technology and business for industrial growth, Insights into supply chain management and operational efficiency in the med-tech sector and the role of government initiatives in fostering entrepreneurship and innovation.

The industrial visit to AMTZ was a valuable learning experience for the MBA students. It bridged the gap between academic knowledge and practical application, equipping students with a better understanding of the med-tech industry and its dynamics. Such visits underscore the importance of industry-academia collaboration in shaping future business leaders.

I, J Sowmya, Faculty Coordinator, extend our heartfelt gratitude to the AMTZ team for their warm hospitality and insightful sessions. A special thanks to our Principal, Prof. K Rama Krishna, and Dr. V. Bindu Neeharika, HOD, MBA, ANITS, for their invaluable support and efforts in organizing this enriching visit.

Faculty Coordinator
(J. Sowmya)

Head of the Department
Dr. V. Bindu Neeharika
Dr. V. BINDU NEEHARIKA
Head of the Department, MBA (H A)
Anil Neerukonda Institute of
Technology & Sciences
Sangivalasa-531162, Visakhapatnam Dist.,

Department of Management Studies

World Health Innovation Forum
 MBA I YEAR (2024-2025)

Date: 13th Dec, 2024

S.No.	Roll No.	Name of the Student	Signature
1	A24226599002	DOKULA LASHMANA	ABSENT
2	A24226599003	ATTA BHARATHI	Bhathi
3	A24226599004	BONI JASWITA	B. Jaswita
4	A24226599005	BOKKA LAKSHMI NARAYANA MANIKANTA	Manikanta
5	A24226599006	NAMBARI VISHNUPRIYA	N. Vishnu Priya
6	A24226599007	SAPPIDI ESTHER RANI	Esu
7	A24226599008	BORA KALYAN	Kalyan
8	A24226599009	SHAIK DILSHAD	Dilshad
9	A24226599010	KANDREGULA SHALINI	Shu
10	A24226599011	RAVVA KRISHNA CHETANA	R. Krishna Chetana
11	A24226599012	KAREDLA MADHURI	K. Madhuri
12	A24226599013	MATCHA ASWANTH KUMAR	M. Aswath Kumar
13	A24226599014	MUDDADA ANVESH KUMAR	M. Anvesh Kumar
14	A24226599015	BUDI SWETHA SRI	Swetha Sri
15	A24226599016	KARRI BHAGYASREE	K. Bhagyasree
16	A24226599017	PAIDI NALINI KUMARI	P. Nalini Kumari
17	A24226599018	REDDI YAMUNA	R. Yamuna
18	A24226599019	MADDILA PRAVEEN KUMAR	M. Praveen Kumar
19	A24226599020	PAILA DHANA LAKSHMI	P. Dhana Lakshmi
20	A24226599021	PEETHALA SRAVANI	P. Sravan
21	A24226599022	PEETHALA SANDHYA	P. Sandhya
22	A24226599023	KARAKA PRASANNA KUMAR	K. Prasanna Kumar
23	A24226599024	SUBBISETTI PUJITHA	S. Pujitha
24	A24226599025	MOYIDA GIRISH KUMAR	M. Girish Kumar
25	A24226599026	PULUKURTHI BHAVANI	P. Bhavani
26	A24226599027	DATTI ATCHIYAMMA	D. Atchiyamma
27	A24226599028	NAINSHREE BHUNJIYA	ABSENT
28	A24226599029	LAGUDU NOOKARAJU	Nookaraju
29	A24226599030	PILLA SAI KONDAYYA	Sai
30	A24226599031	SRINIVAS	Srinivas
31	A24226599032	KOTYADA SRAVANI	K. Sravan
32	A24226599033	SAI	Sai

Neeharika
 Dr. V. Bindu Neeharikha
 HOD- MBA (HA)
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 Head of the Department, MBA (H)
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Department of Management Studies

World Health Innovation Forum
 MBA II YEAR (2024-2025)

Date: 13th Dec, 2024

S.No.	Roll No.	Name of the Student	Signature
1	A23226599001	SUJATA KONDAPALLI	<i>Sujata</i>
2	A23226599002	KALLA PURNA CHANDRA RAO	<i>Purna</i>
3	A23226599003	BEVARA HARIKA SANTHOSHI	ABSENT
4	A23226599004	BALIMI LAHARI	<i>Balimi Lahari</i>
5	A23226599005	LANKADAS VASAVI PRIYA	ABSENT
6	A23226599006	MEDAPATI SRIDEVI	ABSENT
7	A23226599007	KALAKANDA LAKSHMI MANASA	<i>K.L. Manasa</i>
8	A23226599008	ATLA PRADEEP KUMAR	<i>Pradeep</i>
9	A23226599009	SALADI THERIZA	<i>S. Thengal</i>
10	A23226599010	DASARI SANDHYA	<i>D. Sandhya</i>
11	A23226599011	MATCHA TEJA	<i>Teja</i>
12	A23226599012	BANGARI PRASANTH KUMAR	<i>Prasanth</i>
13	A23226599013	BORA SYAMALA	<i>B. Syamala</i>
14	A23226599014	KOLLU CHANDRIKA	<i>K. Chandrika</i>
15	A23226599015	DEERGASI RAJESH	<i>Rajesh</i>
16	A23226599016	I.VAMSI	<i>Vamsi</i>
17	A23226599017	DEKKATHA VINAY	<i>Vinay</i>
18	A23226599018	VULLA KISHORE	<i>Kishore</i>

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INDUSTRY VISIT to AMTZ, Vizag





Students and faculty of MBA, ANITS in AMTZ (Andhra Pradesh MedTech Zone),
Visakhapatnam

